

Data collection and analysis in farming system study

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Concept

- The ultimate objective of data collection and analysis is to prepare a report and communicate the results to the users who have general interest
- In hence data collection, processing, presentation and analysis are considered important

Data collection

- For analysis data are to be collected properly and accurately
- A well-organized interview schedule should be prepared for collecting necessary data more quickly and accurately
- Questions should be properly presented/explained to get precise and reliable answers
- PRA is often used for collecting quality data at different stages of FFS study

Data processing

- After data are gathered and recorded, they must be edited, weighted, calculated and interpreted
- Data processing includes the following activities:
 - a) Check data for accuracy and completeness
 - b) Reduce mass of details to manageable ones
 - c) Present data in tabular form for analysis
 - d) Analyse data to bring out important points
 - e) Interpret results

Presentation of data

- Results should be presented in a clear concise manner to be effective
- There are two ways of presenting data: tabular and pictorial presentation
 - (a) **Tabular presentation:** two types:
 - (i) **General purpose table:** constructed to present either a summary overview or a large amount primary data in a convenient form
 - (ii) **Special purpose table:** prepared to illustrate some specific points or points about the data forming part of the logical investigation
 - (b) **Pictorial presentation**
 - Results are presented in a figure
 - A good picture can tell a story better than thousand words
 - Commonly used pictorial devices are: graphs, scatter diagrams, histograms, bar charts, pie-charts and frequency distribution

Analysis

- To determine and present the economic impact of the trials, various techniques for economic analysis have been developed

- These are: partial budget analysis, gross margin analysis and benefit cost analysis
- These techniques explore the profitability of a technology
- Thus serve important purpose while screening new technologies for on farm research

Partial budget analysis

- Tabulation of expected gains and losses due to relatively minor change in farming system or method
- Example includes- replacing one species by another one in stocking the pond or introducing fertilizer or feed
- It is method of balancing and examining the total gains (benefits) and losses (costs) that will result if a change is made in a part of the farming system

Gross-margin analysis

- It is the difference between the gross income of a farm activity and its variable costs i.e., it is the estimate of return of variable costs for a given activity
- $\text{Gross margin} = \text{Gross income} - \text{variable costs}$

BCR (Benefit-cost ratio)

CBR (Cost-benefit ratio)