

Experiment-3: Interviewing (Date: xx.xx.20xx, Page...)

Interview

The interview may be considered as a systematic method by which a person seek information from other person (s) in a face-to face situation. The interview may be taken for an individual or for a group. It involves the interviewers asking a series of questions to the respondent (s) on different issues and recording the answers in an interview schedule.

Points to be considered in an interview

- It should have clear objectives
- Well defined interview schedule with each question well known to the interviewer
- Acquaintance with the location of investigation and ethnic knowledge of the people
- Know the local extension agent and local leader
- Known to list of farm and families
- Statistical records related to aquaculture, livestock, crop etc.
- Appointment in schedule with date, time and place of interview

Steps of interview

1. Neat personal appearance
2. Establishing rapport
3. Securing information
4. Closing the interview
5. Editing the schedule

1. Neat personal appearance

- The interviewer should be a neat person with pleasant appearance
- H/She should be dressed accurately for the season or environment in which h/she will be working

2. Establishing rapport

- It is the feeling of trust and confidence of the interviewer during interview.
- Since friendly environment is considered very important to achieve the objectives, proper rapport is established to get such information which people normally reject to express such as one's annual income, farm size etc.

3. Securing information

- Familiarity with question helps to make a smooth interview
- Under no circumstances, the interviewer should change the word or sentence
- Replies/responses must be recorded without appearing to agree or disagree
- Reactions should be watched from the respondents
- Marginal note should be made about the observation

4. Closing the interview

- A pleasant impression should be left with the respondent
- Interviewer should express the feeling of having useful information
- Appreciation should be extended by the interviewer at the end of the interview

5. Editing the schedule

- Careless interaction can bias the result of the study
- Observation should be written down and fragmentation should be extended
- Marginal comments should be made
- The schedule should be signed so that other may contact