

## Department of Management Studies

University of Rajshahi

### Course Details

**Year : FOURTH**

**Semester : SECOND**

**Total Credit : 3 (Three)**

**Total Class : 42 Hours**

Course Code & Title: **MGT-407: INTERNATIONAL MANAGEMENT PRACTICES**

#### Rational of the Course:

The complexities of a world of nation-states and trade blocs produce both opportunities and challenges to firms operating across national boundaries. Yet the recently renewed interest in the trends of globalization has often led business leaders and analysts to view the world as a homogeneous market place. This course aims to assist the future international manager and public policy analyst in examining the different ways national and local institutions shape the risks and opportunities of increasingly integrated markets. It will provide the student with an understanding of the contextual factors influencing the practice of management around the world. Students will gain a broader perspective on effective and appropriate management practices in specific contexts and learn specific information regarding national & organizational contexts in North America, East & West Europe, Asia, Latin America, and Africa.

#### Intended Learning Objectives (ILO):

1. To explore how higher level institutions significantly affect the way in which management is practiced in different contexts;
2. To analyze how institutions, shape functional aspects of different managerial activities (such as planning, controlling, organizing, etc.);
3. To enhance student's readiness to practice management beyond their specific national contexts.

**Course Learning Outcomes (CLO):** After successful completion of the course, the students will be able to:

CLO No	CLO Statement	Corresponding PLO
CLO1	Understand key differences among different institutional environments across the world.	PLO10
CLO2	Comprehend specific functional differences between managerial practices across the world.	PLO10
CLO3	Know about management by democracy and the employee controlled organization.	PLO10

Course Learning Outcomes	Course Contents	Lec.	Teaching Learning Strategy	Assessment Strategy
CLO-1	<b>Management:</b> A Conceptual and Contextual Overview.	3	Class Lecture	<b>Class Attendance :</b> 10 Marks, <b>In course Assessment:</b> 20 Marks (Class Test/ Role Playing Presentation (Group)/ Home Assignment/ Quiz <b>Semester Final Examination:</b> 70 Marks
CLO-2	<b>Management System of Bangladesh:</b> Socio Cultural and Economic history of Bangladesh-Political and Legal Environment-Features, Approaches and Challenges of Bangladeshi Management.	1	Students Participation	
CLO-2	<b>American (U.S.) Management:</b> The U.S. Macro Environment-Political and Legal System, the U.S. Economy, U.S. Socio cultural and Managerial Tendencies.	4	Class Lecture Open discussion	
CLO-2	<b>Western European Management:</b> The Western European Macro Environment-The Western European Employers-Employees Relations-European Management Perspective-Process and Practice.	3	Class Lecture Debriefing	
	<b>Students Assessment</b>	1	Students Participation	
CLO-2	<b>Soviet Socialist Management:</b> An Evaluation of Soviet Socialist Management-Political and legal views of Soviet, Porter's five forces based on Soviet, and Challenges of socialistic Management Style.	4	Class Lecture Open discussion	
CLO-3	<b>Management-By-Democracy:</b> Style-Approach-Model-Challenges.	4	Class Lecture Collaborating	
	<b>Presentation (Individual/Group)</b>	8	Students Participation	
CLO-2	Management System of China: Fundamental Principles-Social, Cultural, Political, and Legal Environment- Challenges- Managerial Tendencies of Chinese Management.	3	Class Lecture Debriefing	
	<b>Students Assessment 2</b>	1	Students Participation	
CLO-2	Japanese Management: Fundamental Principles-Social, Cultural,	3	Class Lecture	

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	Political, and Legal Environment-Challenges- Managerial Tendencies.		Open discussion
<b>CLO-2</b>	Management in Latin America: The Latin American Macro Environment-Salient Features, Management Process and Practices.	<b>2</b>	Class Lecture Open discussion
<b>CLO-1-3</b>	<b>Role Playing Presentation (Group)</b>	<b>8</b>	<i>Students Participation</i>

#### Text Book:

- Ralph B. Edfelt, **Global Comparative Management, A Functional Approach**, San Jose State University, USA.
- CARLA I. KOEN, **Comparative International Management**, McGraw-Hill Education, Maidenhead, Berkshire

#### References:

- Malcolm Warner Routledge, **Comparative Management: Critical Perspectives on Business and Management**, 2003.
- Fred Luthans and Jonathan P. Doh, **International Management: Culture, Strategy and Behavior** (8th Ed.). The McGraw-Hill Companies, Inc., 2012.
- Richard Mead and Tim G. Andrew, **International Management: Culture and Beyond** (4<sup>th</sup> Ed.). 2009.