

# Curriculum Vitae

## Md. Mamun Abdul Kaioum

Assistant Professor  
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Journalism  
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## HIGHLIGHTS

Passionate in qualitative and quantitative research on community radio, disaster and rural communication; produced three peer reviewed journal papers and One book chapter; experienced with teaching three undergraduate courses and supervising Masters students including advanced reporting and climate change and disaster communication.

## AREA OF RESEARCH INTEREST

Disaster and Coastal Communication, Environmental Journalism, Communication Social Change, Freedom of Expression, Youth Development, Journalism

## EDUCATION

Jan/2020 **Masters of Philosophy (M.Phil)** by research, under the Faculty of Social Science, R.U., Bangladesh. The dissertation length is about 75,000 words written in English.

Thesis title: *Role of Community Radio in Disaster Risk Management: A Study on Coastal Areas in Bangladesh.* I used content analysis and social survey, FGD for the study. The degree was awarded based on two senior Professor's recommendations from Bangladesh and India. Examiners' report of the thesis is attached in this application. As disaster prone country, I analyzed role of community radio in building awareness in coastal areas and explored some success stories as well as some challenges.

Supervisor: Dr. Pradip Kumar Panday (PhD, Shiffeld University, UK), Professor, Dept. Of Mass Communication & Journalism, RU.

2011-2012 **Masters of Social Science** (with thesis), under the Mass Communication & Journalism, R.U. First Class First with award. Grade-3.92 out of 4.00. Thesis length is 30,000 words written in English.

Thesis title: *Knowledge, Attitudes and Practices of Journalists in Covering Environmental Issues: A Study on Rajshahi District in Bangladesh.* I used social survey and FGD for the study and unveiled specially status of knowledge and several challenges towards environmental journalism in Bangladesh.

Supervisor- Dr. Pradip Kumar Panday, Professor, Dept. Of Mass Communication & Journalism, RU.

2006-2011 **Bachelor of Social Science (Honors)** with research monograph, Dept. Of Mass Communication & Journalism, R.U. Grade 3.50 out of 4.00.

Monograph title: *Climate Change Communication: A Study on NGO Initiatives in Bangladesh.* Dissertation length- approximately 15,000 words.

Supervisor: Professor Dr. Dulal Chandra Biswas, Professor, Dept. Of Mass Communication & Journalism, RU.

## EMPLOYMENTS STATUS

2018-till date Assistant Professor, Department of Mass Communication and Journalism, R.U.

2015-2018 Lecturer, Department of Mass Communication and Journalism, RU.

2012-2015 Assistant Manager (Communication), *Transparency International Bangladesh.*

2012-2012 Special Project Officer (Communication), *Relief International, Bangladesh.*

2007-2012 Reporter (*The Daily Star, The Independent, The New Age, Banglaesh Betar, Bangladesh Sangbad Sangstha*-leading media houses of the country)

## **PUBLICATIONS**

### **BOOK CHAPTER**

2019 “Framing Post Disaster Issues in Community Radio in Coastal Area”. In Ankuran Dutta and Mohammad Sahid Ullah (Eds.) *Invisible Waves Visible Changes: Community Radio Movement in Bangladesh*. Released at Deakin University, Melbourne, Australia. (The study is unique and pioneering one in Bangladesh on disaster, the coast and community radio issues.)

ISBN: 978-81-9335885-6

Evidence of the book:

[https://www.researchgate.net/publication/339946787\\_Invisible\\_Waves\\_Visible\\_Changes-Community\\_Radio\\_Movement\\_in\\_Bangladesh](https://www.researchgate.net/publication/339946787_Invisible_Waves_Visible_Changes-Community_Radio_Movement_in_Bangladesh).

Author statement: I produced alone the book chapter on the basis of my M.Phil thesis chapter. I analyzed disaster and climate change related all available programmes of a coastal community radio in Bangladesh while the real scenario was brought out. I had to collect news, programmes, PSA, disaster bulletins and analyzed those.

### **Attachment done with this CV and application.**

### **PEER REVIEW ARTICLES**

2015 Panday, Dr. Pradip Kumar & Kaioum, Mamun Abdul. (in Bengali) “Krishi Unnayone Televisioner Vumika: Uttaranchole Duti Gramer Upor Ekti Somikkha (Role of Television in Agricultural Development: A Study on Two villages of Northern Bangladesh), *Palli Unnayan*, Bangladesh Academy for Rural Development, Bangladesh.

ISSN: 222-6869; 2015: 19<sup>th</sup> edition (Page-133-162).

**Printed copy attached.**

2014 Panday, Dr. Pradip Kumar & Kaioum, Mamun Abdul., Patterns of Facebook Use: A Case Study on the Students of Rajshahi University, Bangladesh. *Journal of Journalism and Media Studies*, Jahangirnagar University, Bangladesh. Can be found here: <https://jmsju.com/archives/703>

ISSN: 2409-479X; 2014(1); Page-103-126.

2014 Rahman, Tabiur & Kaioum, Md. Mamun Abdul. “Climate Change and Peoples' Adaptation Strategy in Bangladesh: A Study on a Coastal Village”, *Society and Progress*, Bangabandhu Institute of War and Bangladesh Studies, Bangabandhu Sheikh Mujibur Rahman Science and Technology University, Gopalganj, Bangladesh.

ISSN: 2409- 9945; 2015 (1): Page- 135-144.

**Printed copy attached.**

### **PUBLICATION OF MSS THESIS**

2013 Kaioum, Mamun Abdul. & Panday, Pradip Kumar. ‘Environmental Journalism in Bangladesh: A Study on the Awareness of the Journalists’, Lambert Academic Publishing, Germany. (It focuses on trends of covering environmental reporting among semi-urban journalists in Bangladesh for the first time.)

### **RESEARCH IN PROGRESS**

1. Role of Community Radio in Portraying Ethnic Community Issues: A Study on North Western Bangladesh, Funded by UGC, Bangladesh.
2. Safety, Security and Challenges of Journalists in Covering Corona Issues: A Study on District Level Journalists in Bangladesh.

### **AWARDS AND RESEARCH GRANTS**

<b>Year</b>	<b>Contribution</b>
1997	Achieved Class V Talent pool scholarship (Merit position first in District)
2000	Achieved Class VIII General grade scholarship
2007-2011	Got University scholarship for University Honors students (for result, punctuality and moral values)
2010	Best Debaters Award at Inter department debate championship

2012	Stood First Class First from Thesis Group
2016	Got Faculty of Social Science, University of Rajshahi research grants (value- One Lakh Taka only)
2020	Got University Grants Commission research grants (Value- Two lakh Taka only)

#### **SELECTED CONFERENCE PRESENTATIONS**

28-30 September, 2019	Presented paper 'Exposure to Risk Messages and their outcomes: A Study on a Coastal Community Radio in Bangladesh' at 4 <sup>th</sup> All India Media Conference, Udaipur organized by Department of Journalism and Mass Communication of ML Sukhadia University, Jaipur, India.
24 April, 2019	Presented paper 'Integrating Communication for Development (C4D) Programme Approach into the Curriculum Design, Fieldwork and Other Areas of the Department of Mass Communication and Journalism (DoMCJ), University of Rajshahi' as co-presenter with (Dr. Pradip Kumar Panday) at National Conference on Fostering Communication for Development Research to Achieve results for Children, In Dhaka (Bangladesh) organized by UNICEF, Bangladesh.
11-13 February, 2019	Presented paper titled 'Representation of Gender Equality in Bangladeshi Media: An Analysis of Component of Sustainable Development Goals' at 2 <sup>nd</sup> International Conference of Asian Congress for Media and Communication, Indian Chapter on Media and Communication in Sustainable Development, Organized by Centre for Journalism and Mass Communication, Visva-Bharati, Santi Niketon, India. Article can be found here: <a href="http://sacmid.asia/wp-content/uploads/2018/05/Study-Findings-Content-Analysis-Gender-situation-in-Media-in-Bangladesh.pdf">http://sacmid.asia/wp-content/uploads/2018/05/Study-Findings-Content-Analysis-Gender-situation-in-Media-in-Bangladesh.pdf</a>
17-19 July 2018	Presented paper titled 'Promotion of Indigenous culture through Community Radio: A Study on North Western Bangladesh' at first international communication conference at Chittagong University organized by Communication and Journalism department.
28 November 2018	Presented paper titled 'Necessity and Progress of Developing Active Journalism Educators Network and Career Advice Centre at Journalism Disciplines in Bangladesh' at Networking Conference on Digital Journalism Education in Bangladesh: Opportunities and Challenges; organized by Communication and Journalism Department, Chittagong University and DW Akademie, Germany.
24-27 February 2016	Presented paper titled 'The Role of Community Radio as alternative media for indigenous issues: A study on indigenous peoples of North Western Bangladesh' organized by Centurion University in Association with Deakin University, Australia held in Udisa, India.
19 February 2016	Presented paper titled 'Citizen Journalism Practice in Local Media: A Study on Rajshahi district' at conference organized by Department of Mass Communication & Journalism, Begum Rokeya University & Oxfam GB, Bangladesh.
23-24 November 2015	Presented paper titled 'Knowledge, Attitude and Practices of Journalists on Reporting Environmental Issues in Bangladesh' at Asian Congress for Media and Communication (ACMC) Annual Conference with the theme 'Comparing Communication Reality and Perspective' organized by ACMC in Kolkata, India.

#### **MAJOR TRAININGS ACHIEVED**

12-14 August 2018	Communication for Social Development (C4D) Research Workshop, organized by UNICEF, OHIO University, USA and UGC, Bangladesh.
2015-2019	Weeklong Eight ToT (Trainings of Trainers) on MoJo, Teaching Learning, Media Development etc. organized by DW Akademie, Germany.
November 2012	Monthlong Training on Communication for Social Development and Commercial Marketing Including Value Expansion, organized by BRAC University.
May 2009	Monthlong Fellowship Programme for the Capacity Building of Young Journalists organized by News Network in association with IPDC/UNESCO.

Jan-May 2008	Six monthlong Development Internship organized by Steps Towards Development, Bangladesh.
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**TRAINER** News Network Bangladesh, SACMID- Bangladesh and Bangladesh Press Institute for Media Development.

**CONTRIBUTOR** Regular contributor of opinion editorials on the Daily Samakal, the Daily Ittefaq, the Business Standard

**EXTRA CURRICULAR ACTIVITIES WITH STUDENTS**

Moderator, Debate club (2015- till date)	Achieved around hundred awards on school, college, university debate, extempore speech, essay competition in student life. Now acting as Moderator, Group of Liberal Debaters Bangladesh (University based Central Debate Club) to supervise and motivate regular activities like competitions, workshops etc. of around 500 multidisciplinary, active students.
Advisor, Rotaract Club (2015-till date)	Have been acting as Advisor of Rajshahi University Rotaract Club for last five years to motivate and supervise regular voluntary activities like warm cloth distribution, tree plantation, education material/new cloth distribution for distressed children. It's part of international charter.
Regional Coordinator SAVE Youth (Jan-2020 to till date)	Student Against Violence Everywhere (SAVE) to orient and coordinate university students on different socio-economic issues in association with several donor organizations.
Focal person, Career Advice Centre (2016-till date), Department of Mass Communication and Journalism	Besides offline activities, I have been operating Jobs for MCJians- a close facebook group with 1400 students of 14 Bangladeshi university journalism departments where students post relevant job circulars, organize Career Addas with job celebrities etc. During COVID-19 situation, I planned, organized 12 Live Career Addas with alumni to disseminate information related to job opportunities, prospects, challenges, tips for preparation for communication and Journalism job seekers. Activities coverage on DW Akademie, Germany can be seen here- <a href="https://www.facebook.com/permalink.php?id=132731133463621&amp;story_fbid=3817904008279630">https://www.facebook.com/permalink.php?id=132731133463621&amp;story_fbid=3817904008279630</a>

**REFERENCES**

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I certify that all information stated in this resume is true and complete to the best of my knowledge. I authorize the authority to verify the information provided in this resume.



**MD. MAMUN ABDUL KAIUOM**

Dated: 09/10/2020